



With over 10 years experience as a digital designer working within design agencies and small businesses, my aim is to create meaningful experiences for end users whilst ensuring a consistent visual language for clients.

connect

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software knowledge



Photoshop



Illustrator



InDesign



XD



Sketch



After Effects

skills

Ideation | Branding + Identity
Advertising Art Direction | Illustration
Photography + Retouching
UX/UI | App Design | Websites (CMS)
Storyboarding | Animation
Pitching + Presenting
Understand Code Principles

qualifications

Design for Sustainability (short-course) 2020
Adobe Photoshop Advanced Award 2010
UWE : BA (Hons) Creative Design, 2:1 2008

freelance experience*



Senior Designer + Artworker • Adam & Eve - 2 month (ongoing)

Designing for this award winning communication agency. Working on global digital campaigns for brands including: Hey Girls, Virgin and Aviva



Art Direction + Creative Designer • Miniclip - 3 months

Re-branding for Ultimate Golf mobile game, including main logo, in game advertising, sub logos and golf ball artwork



Creative Director + UX/UI Designer • Snomads - 2 months

Full website design/build for hospitality company, including art direction, brand development, photography, and external advertising



Designer + Artworker • REVERE - 2 month (ongoing)

In studio designer at this design agency, working across integrated campaigns with brands such as HP and Casio



Digital Designer + UI Designer • NVIDIA - 6 months

Working within an in-house team at this leading tech company on digital projects including website design, online marketing and event collateral



Creative Lead + Digital Designer • Numbate - 10 months

Co-running a small studio, whilst conceptualising and producing interactive mobile adverts for brands including: Very.co.uk, Casio and Timberland



Senior Designer • Pirates Grog Rum - 1 year (ongoing)

Developing branding and advertising and event material for this Rum producer

*projects above are an overview, please visit my [website](#) or request a pdf portfolio to see more case studies

previous experience



Digital Designer
Publicis Blueprint
Aug 2015 - July 2016



Junior Designer
Fox Parrack Singapore
Nov 2013 - July 2015



Digital Design Intern
National Theatre
Feb 2012 - July 2013