

**Freelance Integrated Designer** with over 10 years experience on digital and integrated projects. My aim is to create meaningful experiences for end users whilst developing brands identities.

Previous clients include: **Very, EE, BBC, Vue, Nvidia + National Theatre**



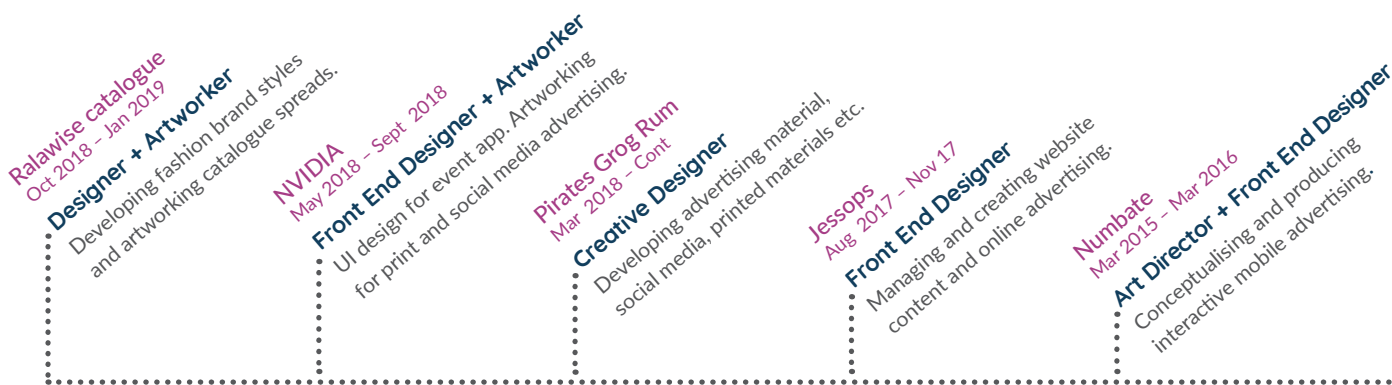
## Freelance Experience



**Pardodesign Ltd**

**Integrated Designer** - Jan 2015 - Current

Managing projects for small businesses whilst working on contracts within in-house teams and agencies has allowed me to keep a fresh approach to design. Work includes identity design, website design, UX + UI, online advertising and printed material such press ads, brochures and catalogues.



## Previous Work Experience



**Publicis Blueprint**

**Front End Designer** - Nov 2013 - July 2014

Working alongside developers to design fully responsive websites and apps for clients such as EE and Vue Cinema.



**Fox Parrack Singapore**

**Junior Designer** - Aug 2011 - Nov 2013

Developing integrated advertising campaigns for technology brands including Canon, Cisco and Hitachi.

## Skills, Training + Qualifications

### Software Knowledge



Photoshop



InDesign



Illustrator



WordPress



Dreamweaver



Animate

### Skills

Art Direction Creative Lead Pitching + Presenting

Storyboarding UI + Wireframing Branding + Identity

Prototyping Retouching Illustrator Artworking

### Awards

Adobe Photoshop Advanced Award - 2010

UWE Bristol : BA (Hons) Creative Design, 2:1 -2008