



With over 10 years experience as a digital designer, working within design agencies, in-house teams and small businesses to create meaningful experiences for end users whilst developing brand identities.

connect

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software knowledge



Photoshop



Illustrator



InDesign



XD



WordPress



Figma

skills

UX/UI | Wireframing | Prototyping |
Pitching + Presenting | Art Direction
Branding + Identity | Illustration
Brief Writing | Project Management
Understand Code Principles |
Website Building (CMS) | Animation
Video Storyboarding

qualifications

Design for Sustainability (short-course) 2020
Adobe Photoshop Advanced Award 2010
UWE : BA (Hons) Creative Design, 2:1 2008

freelance experience*



Branding + UX/UI Designer • Cookt Appt - 2 months

Developing this apps brand guidelines, assisting with UX testing and UI implementation, including high fidelity prototyping.



Branding + UI Designer • Miniclip - 3 months

Re-branding for Ultimate Golf mobile game, including main logo, in game advertising, sub logos and golf ball artwork



UX/UI + Website Designer • Snomads - 3 months

Full website design/build for hospitality company, including art direction, brand development, photography, and external advertising



UX/UI + Digital Designer • Megabuyte - 5 months

Designing and developing online products such as a news application and websites for this business analyst company



Senior Digital Designer • REVERE - 3 month

In studio designer at this marketing agency, working across integrated marketing campaigns and website for brands such as HP and Casio



UI + Senior Digital Designer • NVIDIA - 6 months

Working within an in-house team at this leading tech company on digital projects including app design, website design and online marketing



Digital Designer + Creative Lead • Numbate - 10 months

Co-running a small studio, whilst conceptualising and producing interactive mobile adverts for brands including: BMW, BBC, PS4, M&S and Lego

*projects above are an overview, please visit my [website](#) or request a pdf portfolio to see more case studies

previous experience



Digital Designer
Publicis Blueprint
Nov 2013 - July 2014



Junior Designer
Fox Parrack Singapore
Nov 2013 - July 2014



Digital Design Intern
National Theatre
Feb 2012 - July 2013